

# **Toronto Film School**

## **GRAPHIC DESIGN PORTFOLIO**

### **REQUIREMENTS**

#### **Step 1: Essay Submission**

**300-500 word essay** on why you're interested in a career in the graphic design industry

Your essay should include:

- Expressions of passion and excitement about graphic design and how you have expressed your interest through activities such as hobbies, part-time jobs and other educational programs.
- You may also identify a particular aspect of the graphic design industry that interests you and/or state specific career goals and reasons for your goals.
- You should present your statement of interest in a professional manner, paying attention to spelling, grammar and format.

Submit to your advisor via email

Format: **PDF only**

Naming: **StudentName-SubmissionTitle-ExpectedIntake**

#### **Step 2: Portfolio Submission**

Submit a **PDF portfolio** with **at least 2 different visual communication pieces**

Include examples such as:

- **Sketches or drawings** - show your hand-drawn creative work
- **Graphic design work** - any designs you have created, digital or print
- **Book cover design** - submit a rough draft or composite sketch of a book cover (any book)
- **Website design** - submit a rough draft or composite sketch of a website design
- **Editorial critique** - 300-500 word analysis of an existing newspaper or magazine layout, discussing how space, color, fonts, and shapes communicate visually
- **Social media posts** - examples of posts you have created, demonstrating design and communication skills

**Each page must include your name** and a **1-2 sentence explanation** of the piece

Submit to your advisor via **email**, or Google Drive/Dropbox/ZIP if file exceeds email size limits

Format: **PDF only**, max **20MB**

Naming: **StudentName-SubmissionTitle-ExpectedIntake**

**PORTFOLIO WILL NOT BE RETURNED**