

# Toronto Film School

**MAKE IT TO TIFF®**

**WITH TFS CONTEST**

No purchase required. Contest begins on July 14, 2025, at 12:01 a.m. ET and ends on August 15, 2025, at 11:59 p.m. ET. There are a total of fifteen (15) TIFF Conference Passes (approximate retail value: \$515 CAD + HST each) and one (1) \$5,000 CAD educational bursary available to be won. Open to Canadian residents, excluding Quebec. Minors may enter with parental or legal guardian consent. Odds of winning depend on the number of eligible entries received. Limit: one entry per person per stream. Full rules and entry details available at: <https://create.torontofilmschool.ca/contest/>

## OFFICIAL CONTEST RULES

**Sponsor.** The “Make It to TIFF with TFS” Contest (the “Contest”) is sponsored by Yorkville Education Company, operating as Toronto Film School (the “Sponsor”), 85 Richmond St W, 9th Floor, Toronto, ON, M5H 2C9. For any contest-related questions, contact the sponsor at [partnerships@torontofilmschool.ca](mailto:partnerships@torontofilmschool.ca)

### 1. ELIGIBILITY

Open to Canadian residents, excluding Quebec. Individuals under the age of majority in their province or territory of residence (minors) are eligible to enter the Contest and enrol at Toronto Film School with the written consent of a parent or legal guardian.

Employees of the Sponsor, its affiliates, subsidiaries, advertising or promotional agencies, and those living in the same household are not eligible.

### 2. HOW TO ENTER

The Contest is divided into two entry streams:

#### *A. Prospective Students*

- Submit a complete application to an on-campus Toronto Film School program by **August 15, 2025**, for an October 2025 intake (domestic applicants only).
- By applying, you are automatically entered into a random draw to win one (1) of five (5) TIFF Conference Passes.
- Only applications to on-campus diploma programs are eligible.
- If the applicant is a minor, parent/guardian consent must be provided prior to admission.

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## *B. Current Students & Alumni*

To enter:

- Submit a 1-minute video introducing yourself and sharing your motivation to attend TIFF 2025 (“Why you? Why now?”).
- Optional: Submit a short film (live action or animated) you’ve written, produced, directed, or performed in—provided you own the rights or have obtained all necessary permissions—for consideration in the TFS Cinema installation at TIFF Festival Street Art Market.
- Entries must be shared via unlisted/private preview links. No file uploads accepted.
- **Submission deadline:** August 15, 2025.

**Note:** Submissions that include both a motivational video and short film receive priority consideration but are not guaranteed selection.

## **3. INDUSTRY TOUR & BURSARY DRAW**

An additional \$5,000 CAD bursary is available via random draw.

To qualify, you must:

- Be a Canadian citizen or Permanent Resident.
- Register for and attend the TIFF x TFS Industry Tour on September 4, 2025.
- Visit at least one Toronto Film School campus on September 4, 2025, and the TFS Cinema Installation at TIFF Festival Street between September 4-7, 2025.
- Be admitted and enrolled in an October 2025 on-campus program start.

The bursary will be disbursed per term, per credit. Non-transferable. No cash value. GPA and other admission requirements apply.

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## 4. PRIZES

- **TIFF Conference Passes (15 total):**
  - 5 awarded to eligible prospective students (via random draw)
  - 10 awarded to current students/alumni (based on quality of video/film submission)
- **Up to 25 short films** selected for public screening at the TFS Cinema Installation
- **1 x \$5,000 bursary** (see criteria above)
- Additional prizes may include TIFF screening tickets and TFS merchandise

Travel and accommodations are not included.

Selected entrants will be required to correctly answer a mathematical skill-testing question, administered by the Sponsor, as a condition of winning a prize.

## 5. SELECTION & NOTIFICATION

- Random draws (for prospective student passes and the bursary) and judged selections (for current student/alumni passes and films) will occur on or after August 18, 2025.
- Bursary winner announced on or after September 15, 2025.
- Winners will be contacted by the email they have provided. A maximum of three contact attempts will be made.
- A selected entrant that does not or cannot accept a prize may be forfeited and a new selected entrant will be selected at the Sponsor's sole discretion.
- Winners must confirm their acceptance of any awarded prize and sign the Contest Winner Release no later than 72 hours after being notified.
- Selected winners must meet all eligibility requirements.

If the applicant is a minor, parent/guardian consent must be provided prior to claiming the prize.

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## 6. GENERAL CONDITIONS

- Prizes must be accepted as awarded and are non-transferable.
- The Sponsor reserves the right to cancel or modify the Contest or these rules at any time and in any way without prior notice to entrants.
- Video submissions remain the property of the entrant. By submitting any content related to this Contest, participants grant the Sponsor a limited, non-exclusive license to use submitted content (e.g., motivational videos, films) for promotional purposes related to the Contest or Sponsor. All other trademarks, logos, designs, promotional materials, web pages, images, drawings, illustrations, slogans and representations are owned by the Sponsor.
- The Contest is void where prohibited and subject to all applicable Canadian laws.
- By entering, participants consent to the use of their name, likeness, and submitted content by the Sponsor for promotional purposes without further compensation, unless prohibited by law.